



Rüdesheim, Germany

Why Host a Celebration of Wine River Cruise?

WINE AND RIVER CRUISING: THE PERFECT BLEND

Imagine the members of your wine club toasting life's sweetest moments with your most celebrated bottles while cruising through one of Europe's most renowned wine regions. When you join us as a Wine Host on one of our palate-pleasing Celebration of Wine River Cruises, you'll discover iconic vineyards and historic cellars in breathtaking destinations. Discover France's Bordeaux region, Portugal's storied Douro Valley, Austria's Wachau Valley, and beyond, all while inspiring your followers – and other guests – with your finest wines. Plus, pair your wine with gourmet regionally-inspired cuisine on board.



Stroll through local vineyards



Moselle Loop, Germany

BENEFITS OF BEING A WINE HOST

The value to you and your winery is priceless. Not only will you strengthen your relationships and engagement with your own club members and followers, you will also have the opportunity to present your wines to a high net-worth group of consumers with demonstrated interest in fine wine. Prior to your departure date, you will be featured on AmaWaterways' website. Best of all, as part of our shared contract, we will purchase up to \$4,000 (\$5,000 for AmaMagna cruises) of your wine and ship it overseas to one of our award-winning river cruise ships – at no cost to you.



Bordeaux, France

WHAT'S INCLUDED IN YOUR RIVER CRUISE AS A WINE HOST

- » Complimentary Balcony Stateroom for up to two people
- » Fine dining in multiple venues, including The Chef's Table specialty restaurant
- » Complimentary wine, beer and soft drinks with lunch and dinner
- » A variety of enriching daily excursions
- » After you have sold 10 staterooms on the Wine Cruise, you will receive complimentary Economy Airfare
- » Once 15 staterooms are sold, your in-stateroom guest will receive complimentary Economy Airfare, or you may choose instead to upgrade to Business Class.



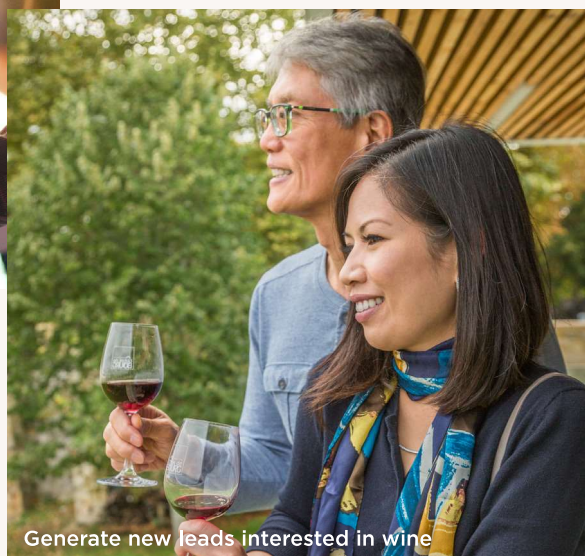
The Chef's Table culinary experience



Lead onboard wine tastings

A WINE HOST'S CONTRIBUTION

- » Deliver two presentations/tastings to all the guests on board, one of which focuses on the wines of the region
- » Discuss pairing options with our culinary team and host a wine pairing dinner that complements the award-winning cuisine on board
- » Host a complimentary Sip & Sail Cocktail Hour featuring your wine
- » Promote the Celebration of Wine River Cruise to your wine club and followers – AmaWaterways will assist with personalized marketing materials
- » Please note: Wine Hosts typically bring 40+ guests



Generate new leads interested in wine

Past Wine Hosts have included Au Bon Climat, Château Montelena, Caymus, Rombauer Vineyards, Lemelson Vineyards, Gary Farrell Vineyards and many more.

To start planning your journey as an AmaWaterways Wine Host, or for more information, please contact:

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 AMAWATERWAYS™